

The use of speech technologies in translation, revision, and post-editing machine translation (PEMT)



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Outline

- 1. HAITrans research group
- 2. Speech recognition technology
- 3. Speech synthesis technology
- 4. HAITrans research projects



HAITrans research group

• Human and Artificial Intelligence in Translation

≻Zentrum für

Translationswissenschaft (ZTW)

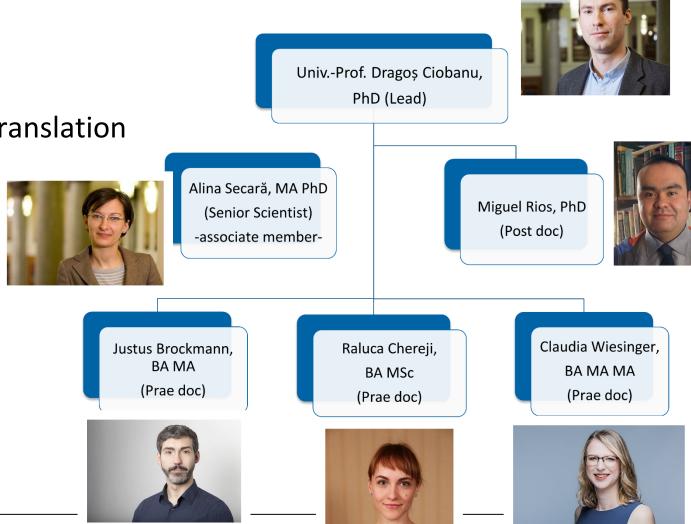
- University of Vienna
- Focus on translation technologies

Education

≻Industry

Research

https://haitrans.univie.ac.at/team/





HAITrans research group

Education





International Annual Meeting on Language Arrangements, Documentation and Publications



Industry



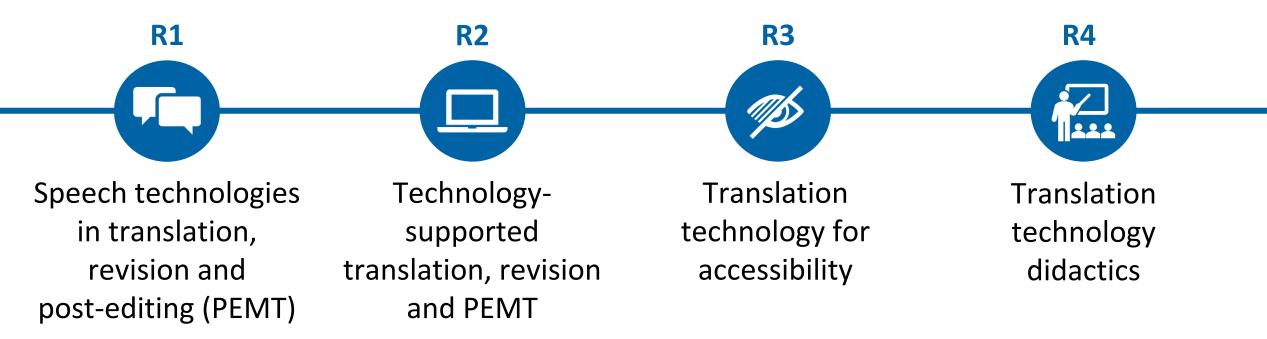






HAITrans research group

Research





Automatic speech recognition (ASR)/Speech-to-text (S2T)

"allows a computer to take the audio file or direct speech from the microphone as an input and convert it into the text"

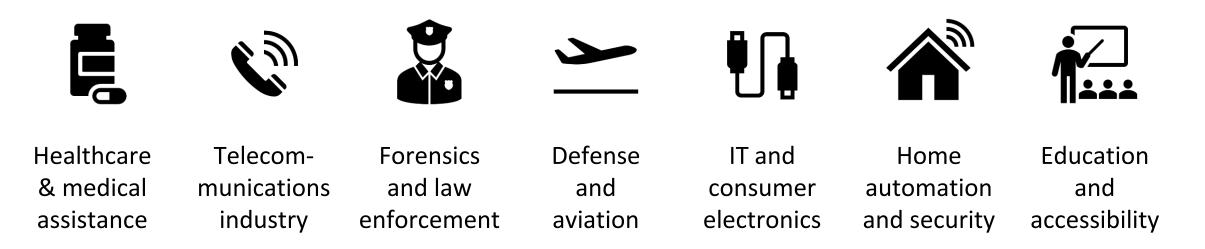


(Malik et al., 2021: 9412)



ASR applications

• Wide variety of domains and industrial use cases:



(Vajpai and Bora, 2016; Kanabur, Harakannanavar and Torse, 2019; Ibrahim and Varol, 2020)



ASR applications

In a translation context:

• Translation Process Research on translation dictation and post-editing

• (Ciobanu, 2014, 2016; Mesa-Lao, 2014; Zapata *et al.*, 2017; Tzoukermann and Miller, 2018; Liyanapathirana, 2021)

\circ ASR for interpreting

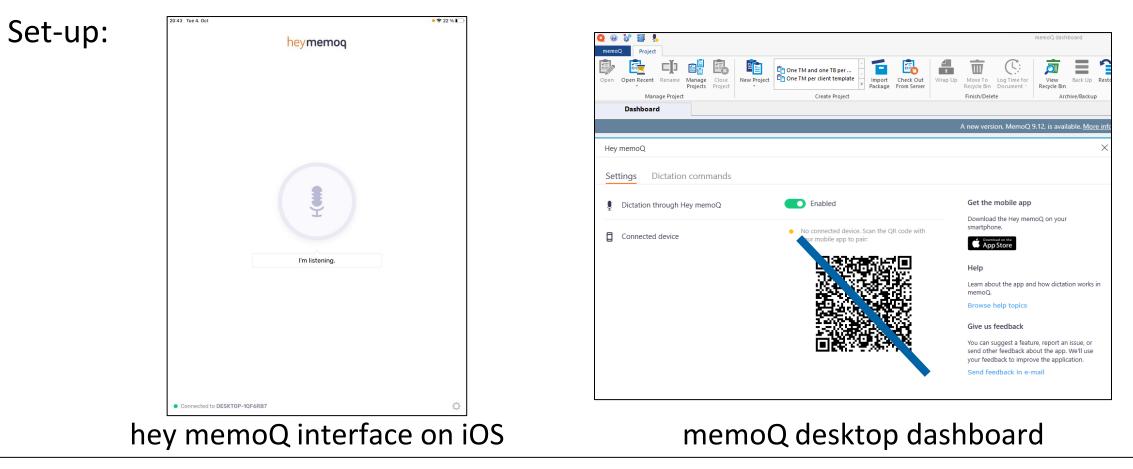
- (Defrancq and Fantinuoli, 2021; Gaber and Corpas-Pastor, 2021)
- Respeaking in audiovisual translation
 - (Romero-Fresco, 2020)

• Multilingual corpora building

• (Di Gangi et al., 2019; Iranzo-Sánchez et al., 2020; Salesky et al., 2021)



Integrating ASR into medical translation workflows – a demo



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Automatic speech recognition (ASR)/Speech-to-text (S2T)



Advantages

Increased productivity

Oragsted *et al.*, 2011; García Martínez *et al.*, 2014; Zapata *et al.*, 2017; Liyanapathirana and Bouillon, 2022)

Improved ergonomics

 (Ehrensberger-Dow and O'Brien 2015; Ehrensberger-Dow and Hunziker Heeb, 2016)

Improved accessibility

• (Lewis, 2015; Ciobanu and Secară, 2019; Lucía et al., 2020)

Improved output naturalness

• (Ciobanu, 2016)



Automatic speech recognition (ASR)/Speech-to-text (S2T)



Challenges

• Risk of introducing errors

- 'Speakos' over typos (Ciobanu, 2016), e.g., homophones (Dragsted *et al.*, 2011)
- Accessibility issues
 - (Tobin *et al.*, 2022)
- Potential increase in cognitive load
 - (Ciobanu, 2016)
- More colloquial and informal translation choices
 - (Ciobanu, 2016)



Speech synthesis/Text-to-speech (T2S)

"getting computers to read out loud" (Taylor, 2009: 1)

"automatically converting natural language text into speech" (Georgila, 2017: 257)





• Variety of scenarios, including:

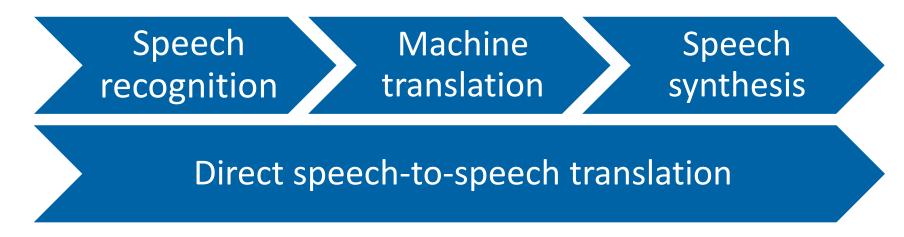
- automatic call-centre dialogue systems, announcements of travel directions (Taylor, 2009)
- voice user interfaces in vehicles (Chen et al., 2010)
- accessibility solutions (Freitas, 2010)
- personal assistants (e.g. Google, n.d.)





• In a translation and interpreting context:

 Mainly focused on automatic speech-to-speech translation (Ehsani *et al.*, 2010; Hashimoto *et al.*, 2011; Tan, 2014; Seligman *et al.*, 2017)





In a translation context:

- Speech synthesis used to support revision process/quality checks of dictated text (Ciobanu, 2016)
- Practice of reading aloud in (self-)revision (Allain, 2010; Scocchera, 2017)
- But: No default integration with CAT tools (yet)



Anonymous Translator and copyeditor

I like 'prooflistening'. There comes a point where you are so sick of the sight of a particular text, when you can't even remember translating a particular segment (even though you've translated it, checked it twice and proofread it twice), that the only option is to listen rather than read.

See translation

Like Reply



Anonymous

Traduction français-anglais et allemand-anglais

I think as translators we are so used to skim-reading that we sometimes find it hard to slow down enough when checking a text especially if it's our own work.

See translation

Like Reply now •••

now •••

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| Projects | ⁵ meetings of the Board without voting right. | | | husses ohne Stimmrecht teil. | | |
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| Reports Editor | ⁷ The secretariat performs its tasks exclusively under the of the Chair of the Board. | | | | | |
| Translation | The EDPB tasks consist primarily in providing general g key concepts of the GDPR and the Law Enforcement D advising the European Commission on issues related to | Directive, | | | Р | |

Trados TTS plug-in in Trados Studio 2021

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• Initial investigations of applications in human-centred revision and post-editing workflows

- 1. Speech synthesis in revision (2019)
- 2. Speech synthesis in post-editing performed by students (2021)
- 3. Speech synthesis in post-editing performed by professional translators (forthcoming)



The use of speech synthesis in revision – Experiment (2019)

Experimental design



5 professional translators, 6 trainees (MA level)



FR-EN **revision** task in memoQ

in silence,
 with source text

sound





methods

impact of sound on

- error counts
- questionnaires
- eye tracking

- quality
- attitudes
- viewing behaviour

(Ciobanu et al., 2019; Secară and Ciobanu, forthcoming)



The use of speech synthesis in revision – Experiment (2019)

Findings

| RQ1 (quality) | Source text (ST) sound conducive to better revision quality overall > Biggest difference in relation to Accuracy errors (66% vs. 37%) |
|----------------------------|--|
| RQ2 (attitudes) | Majority of participants (7 out of 11) preferred ST sound to silence |
| RQ3 (viewing behaviour) | Attention distribution (between ST, target text (TT) and external resources) is similar in both conditions Intensity of reading ST is decreased in ST sound condition |



The use of speech synthesis in PEMT – Experiment (2021)

Experimental design



17 trainees (16 BA, 1 MA)



4 EN-DE **post-editing** / **error annotation** tasks in Microsoft Word

in silence,
 with ST sound,
 with TT sound,
 with ST and TT sound





impact of sound on

- error counts
- error annotation analysis
- post-edited words/h
- questionnaires

- quality
- error annotation
- productivity
- attitudes

Translating and the Computer: TC44, 24-25 November 2022

(Brockmann et al., 2022; Wiesinger et al., forthcoming)



The use of speech synthesis in PEMT – Experiment (2021)

Findings

| RQ1 (quality) | On average, the combination of ST and TT sound appeared to be most conducive to correcting errors in line with Gold Standard Major variation between individuals |
|---------------------------|---|
| RQ2 (error annotation) | High disparity in annotations More 'preferential annotations', but also fewer actual errors missed using ST and TT sound, as compared to working in silence Highest number of Accuracy errors annotated in ST sound condition |
| RQ3 (productivity) | On average, productivity increase from PEMT in silence to PEMT with ST and TT sound Major variation between individuals |
| RQ4 (attitudes) | Perceived benefits of using sound in less strict set-ups |

(Brockmann et al., 2022; Wiesinger et al., forthcoming)



The use of speech synthesis in PEMT – Experiment (forthcoming)

- Imminent Research Grants scheme 2021
- Planned experiment design:





30 professional translators

- 4 EN-DE **post-editing** tasks in Matecat
- in silence,
 with ST and TT sound



methods

- eye tracking
- editing log
- error counts
- questionnaires



impact of sound on

- cognitive load
- productivity
- quality
- attitudes



HAITrans doctoral projects

• Applications of speech technology in:







Crisis translation

Institutional translation

Medical translation



Doctoral project – Crisis Translation Claudia Wiesinger



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"**Timely** and **accurate** communication is essential for crisis management [...]" (Crisis Translation, 2020; own emphasis)

- Suspected widespread use of MT in disasters and crises (Anastasopoulos *et al.*, 2020)
- Recommendations for MT-assisted crisis translation workflows (Parra Escartín and Moniz, 2020)
- Difficulties striking a balance between quality assurance processes and timely translations



Doctoral project – Crisis Translation Claudia Wiesinger



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Q: Speech-enabled PEMT – a viable solution for crisis translation?



Doctoral project – Institutional Translation Justus Brockmann



Source: own photograph

In multilingual settings, **institutions govern by translation** (Koskinen, 2014)

- High quality requirements (Biel *et al.*, 2017; Prieto Ramos, 2017; DGT, 2020)
- Increasing productivity demands on translators
- Increasing use of MT by institutions



Doctoral project – Institutional Translation Justus Brockmann



Source: own photograph

Q: Can speech synthesis support the PEMT process in a translating institution?



Doctoral project – Institutional Translation Justus Brockmann



Source: own photograph

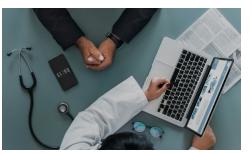
Survey on technology use in institutional translation / revision / post-editing



https://bit.ly/3TP8okZ



Doctoral project – Medical Translation Raluca Chereji



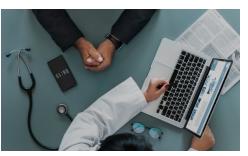
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Patient-facing medical texts:

- "must be translated intralingually [...] from expert language to plain language" (Brøgger and Zethsen, 2021)
- "there is a tendency to revert to expert medical language" in translation (Montalt, Zethsen and Karwacka, 2018)
- ASR-produced translations as more natural-sounding and colloquial (Ciobanu, 2016)



Doctoral project – Medical Translation Raluca Chereji



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Q: Can ASR benefit patient-facing translations and mitigate expert-to-lay bias?



Conclusions

- Potential of speech technologies
 - Supported by research results
 - Especially relevant given the growth of NMT deployment
- Investigation of contexts in which these tools could be integrated in translators' workflows (doctoral projects)



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Thank you and Q&A

HAITrans - Human and Artificial Intelligence in Translation

HAITrans - Human and Artificial Intelligence in Translation - is a research group based in the University of Vienna Centre for Translation Studies. It investigates the behavioural and cognitive effects which technologies such as machine translation and automatic speech recognition and synthesis have on translators, as well as their impact on the profession, practice, training and society at large.

At present, the core research areas of the Vienna HAITrans Group are:

- Effects of speech technologies (Speech to Text and Text to Speech) on translation, revision and post-editing machine translation (PEMT) tasks (R1)
- 2 Technology-supported translation, revision, and PEMT practices (R2)
- 3 (Translation) technology for accessibility (R3)
- Translation technology didactics (R4)

In our qualitative and quantitative investigations we use data gathered via eye-tracking, questionnaires, focus groups, corpora and translation environment tool metrics. We also collaborate with academic partners, international organisations, language service providers, dedicated professional associations and cultural-sector partners.

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